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# CHARTER OF THE

# LEBANESE BRITISH BUSINESS COUNCIL

## (LebBBC)

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### **MISSION STATEMENT**

Initiated in 2019, the Lebanese British Business Council (LebBBC) is a not-for-profit organisation that aims to proactively facilitate trade and investment between Lebanon and the United Kingdom.

LebBBC is working to unleash the potential of Lebanese and British businesses, and the people who work in them. We believe that with fair and transparent governance systems, there is no limit to what our two countries can achieve together.

LebBBC is independent of government and a non-political organisation.

### **OBJECTIVES**

- Facilitate business links through networking opportunities between members and wider networks
- Encourage investment partnerships between the United Kingdom and Lebanon
- Assist in business development by drawing on expertise within LebBBC.



## **ACTIVITIES**

The LebBBC organises two to four flagships each year and a number of other activities, including a Parliamentary Reception and a Trade Mission.

## **MEMBERSHIP**

Membership of LebBBC is open to businesses and individuals with interests in the UK and/or Lebanon.

Membership costs (per annum)

- Individual - £1500
- Companies < 500 employees - £3000
- Companies > 500 employees - £7000

Membership will last for twelve months, beginning month of purchase.

## **MEMBERSHIP BENEFITS**

- Invitation and attendance (free of charge) to events organised by LebBBC.
- Unique networking opportunities through a series of high-level events with key decision-makers in the Lebanese Government and strong, well-capitalised businesses in both countries
- Assistance in market-entry strategies, identifying partners, supplying support service advice, fast-tracking business visas and many discounted services including flights and hotels
- Provision of high-level market intelligence, news and analyses in the form of breaking news with access to a vast archive of in-depth news item

## **BOARD MEMBERS**

Membership of the Board will be by invitation only. The Board will be composed of ten to twelve high-caliber individuals from both UK and Lebanese businesses that have been selected by the Executive.



## **ORGANISATIONAL STRUCTURE AND GOVERNANCE**

LebBBC is tiered organisation consisting of members, the Board and Executive. The Board consists of individuals who are members of LebBBC and may be affiliated with it as patrons.

### **MEMBERS**

To participate in events organised by LebBBC, be an advocate for UK-Lebanese relations, support the work of the organisation and encourage contacts to become members.

### **THE BOARD**

To assist in the direction and branding of LebBBC, drawing on skills from the range of backgrounds to support and facilitate business opportunities for members and in encouraging membership through their networks. The Board will aim meet four times a year.

### **THE EXECUTIVE**

Co-Chairman - Sir Julian Brazier

Co-Chairman - Makram Azar

Vice-Chair - Charlotte Leslie

CEO - Atam Sandhu

### **AUTHORS OF THE CHARTER**

Atam Sandhu

Sir Julian Brazier

Makram Azar

Charlotte Leslie

Katie McCoshan